THOUGHT

DESIGN is a process that involves you.

It is a way to show your own aesthetic and personality.

When well thought out and crafted, can manifest in an infinite number of sophisticated ways.
FORM

Photography

Illustration

Line and Shape

Texture

Color

Typography

Composition
CONTEXT

Age
Ethnicity
Geography
Interest
Education
Market
Social Group
Website wireframing allows you to plan the layout of your website. It is the process of making design decisions before they are implemented. Wireframing can range from a simple skeletal framework to a detailed mockup of each page. Spending time planning your site makes coding easier.
• Think
• Design
• Implement
• Revise

This sequence can be looped through as necessary
WIREFRAMING - SITEMAP/FLOWCHART

- Home
- Buy
- Rent
- Our Branches
- Content
- List
- Grid
- Map
- Properties
- Staff
- Locations